Jakarta EE Marketing Committee Meeting - September 6, 2018

Agenda

✓ Approval of the previous mtg minutes (5 mins)
✓ Review of actions from last call (5 mins)
✓ Reporting to Steering Committee (5 mins)
✓ Tasks for website features/change requests/Github issues (10 mins)
  ○ Prioritization
  ○ Volunteers
✓ Oracle Code One Skeleton Event Plan (10 mins)
  ○ Jakarta EE presence and activities (folder with skeleton docs here)
✓ New member onboarding (5 mins)
● Use of member branding (5 mins)
  ✓ Logos on jakarta.ee
  ○ Acknowledging contributions
● Difference between MicroProfile and Jakarta EE (5 mins)
✓ EclipseCon Europe planning (folder with skeleton docs here) (5 mins)
✓ Jakarta One discussion (5 mins)

Attendees
Dan Bandera (IBM)
Neil Patterson - (IBM)
Jonathan Gallimore (Tomitribe)
Michael DeNicola - (Fujitsu)
Cesar Saavedra - (Red Hat)
Ivar Grimstad - Committer Representative
Debbie Hoffman (Payara)

Eclipse Foundation representatives:
● Tanja Obradovic (Eclipse Foundation)
● Stephanie Swart (Eclipse Foundation)
● Thabang Mashologu (Eclipse Foundation)

ACTIONS

Github Issues:
● Complete Google Poll regarding prioritization of Github issues by Monday Sept 10th 12pm Eastern.
● Members to volunteer issues to complete by Thursday Sept 13th.
**Action Tasks for Oracle Code One:**

1) Marketing committee to review the Oracle Code One 2018 Skeleton Event Plan by Sept 13 meeting, make comments and suggestions as necessary.
2) Amelia to coordinate with committee members and flesh out the skeleton into a plan.

**Onboarding:**
Neil & Amelia to work on onboarding & report back to committee by Sept 13 meeting.

**Oracle Code One:**
- Mike to Update talking points with latest version from Will by Sept 7th. Committee to review talking points and FAQs.
- Committee to Review and make suggestions/comments: [https://docs.google.com/document/d/1P2K-7aCVgb-ZTD3zDGx4eEt3MIOaX8-ujHZ_tCE8Hq0/edit](https://docs.google.com/document/d/1P2K-7aCVgb-ZTD3zDGx4eEt3MIOaX8-ujHZ_tCE8Hq0/edit)
- Neil to coordinate Oracle Code One tshirts/Stephanie to send links.

**EclipseCon Europe:**
Committee to review EclipseCon Europe planning (folder with skeleton docs [here](#)).

**Discussions:**
**Github issues:**
- Completed [https://github.com/jakartaee/jakartaee.github.io/issues/104](https://github.com/jakartaee/jakartaee.github.io/issues/104)
- Jonathan volunteered to complete projects tab (issue #107), blog tab (#105).

**Reporting to/from Steering Committee:**
Mike has been informally reporting to Steering Committee. Ed & Mike suggest a formal liason from the marketing committee to report to steering committee. Thabang moved that Mike becomes our formal liason between the marketing committee & steering committee - motion carried. There was a discussion about the possibility of a Jakarta One event in May or June 2019 by Steering Committee.

**Oracle Code One:**
Steering Committee provided talking points: [https://docs.google.com/document/d/13hn2NOIAlhtOpgD8GPscJSXb6SDf6DSrRgd4dhG6Ei4/edit](https://docs.google.com/document/d/13hn2NOIAlhtOpgD8GPscJSXb6SDf6DSrRgd4dhG6Ei4/edit)

**Use of Jakarta EE logos by members:**
Currently, members can send Thabang an email to request permission to use it. Process will need to evolve.

**How member logos get added to Jakarta EE website:**
Logos are added by being a member of the Jakarta EE working group.
Jakarta One:

- For Virtual event: Thabang reported that we originally targeted Q4, and that Paul had said it makes more sense to target Q1 of 2019
- Paul will provide an update on the physical Jakarta One next week.

Parking Lot:

- Acknowledging contributions by members
- Difference between MicroProfile and Jakarta EE