Jakarta EE Marketing Committee Meeting - September 12, 2019

Agenda

- Approval of the previous mtg minutes (5 mins)
- Reporting to/from Steering Committee (Mike D) (10 mins)
- Jakarta EE 8 launch recap (20 mins) (EF)
  - Post-launch retrospective on Sep 10 and supporting marketing and communications activities (website, blogs, social, PR, briefings)
  - Feedback on the compatible products/Get Listed page
- Event planning (10 mins) (EF)
  - Oracle Code One readiness (Including Booth sign-up sheet)
  - CNJ Community Networking Event readiness
  - EclipseCon Europe Community Day (Progress on wiki page)
- Parking Lot for the next meeting:
  - Retrospective of Jakarta EE 8 launch (September 26 meeting)
  - Planning discussion for Q4 ‘19 and 2020 marketing and communications activities
  - JakartaOne ‘20 planning

Attendees:
Mike DeNicola (Fujitsu)
Edward Bratt (Oracle)
Jadon Ortlepp (Payara)
Cesar Saavedra (Red Hat)

Eclipse Foundation:

- Paul White
- Shabnam Mayel
- Tanja Obradovic
- Jay Nichols

Discussed:

- JakartaOne Livestream results - Success!
- Previous meeting minutes: Approved
- Jakarta EE launch results vs planned performance. - Success!
- How to get listed (compatible products page) - Other vendors looking to be compatible soon.
- Reporting to/from Steering Committee:
  - Committees to report back after CodeOne
  - Marketing to get the word out about EclipseCon Europe, emphasise Community day.
- EclipseCon - Promoting talks across Social Media channels
- Helping out At EclipseCon booth at CodeOne, demos, etc
- Cloud Native Community event - 77 registered so far.
- EclipseCon Europe community day - Progress on wiki page. Please sign up if you will be available to help or attend.
- JakartaOne planning to progress, rough aim for 2020.