Agenda

- Approval of the previous mtg minutes (5 mins)
- Reporting to/from Steering Committee (Mike D) (10 mins)
- Approval of Jakarta EE trademark and logo usage guidelines (Paul/Thabang) (15 mins)
  - Jakarta EE Trademark Guidelines (draft [here](#))
  - Jakarta EE Compatibility Trademark License Agreement v0.1 ([here](#))
  - Jakarta EE Brand Usage Handbook ([here](#))
- Update on JCP Specifications License Project (Paul) (5 mins)
  - Outreach to Java EE contributors
- Discuss next steps on Jakarta EE 8 Marketing Plan (Thabang) (10 mins)
  - Member engagement - plan for compatible products, status of outreach to marketing & social teams
- Events planning (5 mins)
  - OracleCodeOne, Devoxx BE, KubeCon NA
  - Timeline update: now launching during JakartaOne Livestream (Sep 10)
  - EclipseCon Europe Amelia suggests direct reach out to the members listed under the site.
- Parking lot items
  - Removing the “EE” from “Jakarta EE” for names of events, conferences, etc. (All) (10 mins)
  - Discuss how to make better the Jakarta EE elections and use media to push the time to submit to be voted in and for community to vote.
  - [[Amelia/TT] Prioritizing the vote on -1, 0 or +1 on keeping current social media (Twitter management) as it stands today is one topic sent over 1 week ago

Attendees:
Amelia Eiras (Tomitribe)
Jonathan Gallimore (Tomitribe)
Dominika Tasarz (Payara)
Dan Bandera (IBM)
Neil Patterson (IBM)
Edward Bratt (Oracle)
Mike DeNicola (Fujitsu)
Ivar Grimstad
Cesar Saavedra (Red Hat)

Eclipse Foundation:

- Paul White
- Thabang Mashologu
Discussed:

- **Previous meeting minutes: Approved**
- **Reporting to/from Steering Committee**
  - The focus has been on issues around getting Jakarta EE 8 out the door
  - Discussions (in the open) around javax continue. Work is being done on the next steps beyond the feedback → nothing has been decided yet
  - The conversation also included the roadmap beyond Jakarta EE 8
  - Revision of the specification process is an active area of work. Vote in the near future for v1.2
  - Trademark name: Jakarta EE

- **Approval of Jakarta EE trademark and logo usage guidelines**
  - Jakarta EE brand usage handbook (draft [here](#)) → Feedback & comments are welcome
  - Jakarta EE Trademark Guidelines (draft [here](#)): Approved
  - Jakarta EE Compatibility Trademark License Agreement v0.1 draft ([here](#))
  - Website should reflect demarkation between Full Profile and Web Profile, like Oracle

- **Discuss next steps on Jakarta EE 8 Marketing Plan**
  - Version 1.1 is now available. The difference between v1.0 and v1.1 is that Jakarta EE 8 was previously intended to be launched at Oracle Code One; the new launch date is September 10
  - Status of outreach to respective marketing teams: Make sure they are engaged and that the message they push out is consistent with the EF message
  - Identify marketing leaders and share the milestones and timeline with them

- **Events planning**
  - There are 4 major events around Jakarta EE; members’ presence at the booth is welcome
  - Align with the messaging at the events
  - Run designs through the EF to make sure the message is consistent
  - EclipseCon Europe 2019 is intended to be the event for cloud native Java; members (especially strategic members) are asked to show support by sponsoring the event

Actions:

- Identify marketing leaders and share the Jakarta EE 8 milestones and timeline with them