Jakarta EE Marketing Committee Meeting - January 9, 2020

Agenda

- Approval of the previous mtg minutes (5 mins) --
- Reporting to/from Steering Committee (10 mins) (Mike D)
- Jakarta EE 9 release plan/messaging/promotion (5 mins)
- Jakarta Tech Talks - need presenters, please ask your team to sign up [here](#) (3 mins) (EF)
  - Promote Jakarta EE Tech Talk on Jan 14th
- Jakarta EE Update Call Jan 15th (2 mins) (EF)
  - Please promote through your channels
- Event Planning and budgeting (proposed by Ed) (30 mins)
  - Discussion to review [proposed conference calendar](#) for 2020
  - Settle how much detail the committee will need for proper and efficient management of funds and event selection.
  - Discuss events that are within the WG budget and events that would be proposed with additional sponsorship funds
  - KubeCon EU 2020, 30 March-2 April 1
    - Sponsored CN4J Day @ KubeCon EU 2020 and progress update (social media kit for members to promote, Mike D to update the steering committee on 14 Jan)
    - KubeCon EU Booth [sign-up sheet](#).
  - DevNexus for 19-21 February 2020
    - Devnexnus Booth [sign-up sheet](#)
    - Reception on Feb 19, 5p.m to 7p.m.
    - Should we reschedule this call during this week?
  - Updates on JakartaOne Livestream Japan for 26 February 2020
    - Link to updates [here](#)
- 2020 Developer Survey high-level timeline (5 mins) (EF)
- Parking Lot for the next meeting:
  - Review Jakarta EE ‘Champions’ requirements strawman

Attendees:

- Dominika Tasarz (Payara)
- Mike DeNicola (Fujitsu)
- Neil Patterson (IBM) [and Dan Bandera]
- Ed Bratt, Melissa Jacobus (Oracle)
- Jonathan Gallimore (Tomitribe)

Eclipse Foundation:

- Shabnam Mayel
- Tanja Obradovic

Discussion
Meeting Minutes of Dec. 12, were approved unanimously.

Updates from Steering Committee -- Mike D.
- No fee committer options for Eclipse committers who do not wish to become WG members. Eclipse foundation is working to draft necessary agreements. This work continues.
- Jakarta EE 9 release plan -- Steering Committee has approved. Currently under ballot by the Specification Committee. Appears headed to approval in spec. Committee. Ballot closes next Wed.
- Kenji gave an update on Q1 Livestream event. Will discuss as part of agenda, below.
- Tanja provided an update and confirmed speakers for Jakarta EE update call (next Wed.). She also lobbied for additional Tech Talk submissions.

Jakarta EE Tech Talks
- Adam Bein on Jan 14. Need help scheduling talks for the remainder of the year.
- Would like a talk for the end of January, then schedule these out for the remainder of the year.
- Dan discussed possibility of setting “themes”

Jakarta EE Update Call
- Please help promote. Spread the word on event.

Jakarta EE Events
- Discussion about events. Budget proposal from slides was based on past years spending.
- Reviewed budget proposal sheet.
- Discussed opportunities for additional sponsorship. Ed suggested some organizations need long lead-time to get budgets approved.
- Discussed CN4J zero-day event. Registration is open. Shabnam will share social kit for members to promote on their channels. Looking for additional session proposals. Invited talks. Send proposals to Tanja. Sponsor talks take precedence. 4 are allocated. Not more than 6 or 7 additional talks. Add link from Tanja

Q1 Livestream Event - Japan
- Any WG member can join the program committee
- Vendor sessions (afternoon local time)
- Notify Kenji or Tanja to be included. 6 vendor sessions so far (2 confirmed). Keynote and roadmap presentations are also firm. Reminder, sessions must be in Japanese.
- May look into translations but not currently in plan.

The meeting concluded at 9:03 AM PST.
Remainder of agenda will be picked up next meeting.