Jakarta EE Marketing Committee Meeting - August 8, 2019

Agenda

- Approval of the previous mtg minutes (5 mins)
- Reporting to/from Steering Committee (Mike D) (10 mins)
  - Consider impact of possible delay in delivery of Jakarta EE 8
- Projects page on jakarta.ee (Jonathan G) (5 mins)
- Jakarta EE 8 launch readiness (5 mins) (EF)
  - Review timeline, tasks, and deliverables: supporting quotes press release, blogs, social promotion, and press/analyst briefings
  - Jakarta EE 8 messaging from the Working Group–example
- Event planning(5 mins) (EF)
  - Oracle Code One - Booth sign-up sheet.
  - Devoxx BE booth sign-up sheet

Attendees:
Dan Bandera (IBM)
Neil Patterson (IBM)
Jonathan Gallimore (Tomitribe)
Mike DeNicola (Fujitsu)
Dominika Tasarz (Payara)

Eclipse Foundation:
- Paul White
- Tanja Obradovic
- Gabriela Motroc

Discussed:

- Previous meeting minutes: Approved
- Reporting to/from Steering Committee:
  - Status of specifications for Jakarta EE 8: 80% of specs will be ready by August 14. Spec committee started to discuss the fact that 3 meetings/week are needed in order to move forward with the plans
  - It’s possible that Jakarta EE 8 might not be ready by September 10 → this means it should be announced at Oracle Code One
We will know by Aug 26 if Jakarta EE 8 will be released on September 10
- Confirmed we will not move JakartaOne LiveStream date from September 10
- Plan B: The new launch date will be announced at JakartaOne Livestream
- Open Liberty should be ready by September 10
- Suggested messaging for Plan B:
  - All specs are in process of being voted on - scheduled to be completed xxx date
  - Final date for Jakarta EE 8 Full Profile will be finalized and "released" on xxx date
  - Next steps: There is no roadmap because it's community-driven but release cadence should be discussed (every 6 months or yearly -with milestones-)
  - EF to create visual that represents the journey to Jakarta EE 8 (with all the work done in the past 2 years)

- **Projects page on jakarta.ee**
  - PR rebased
  - Links will be available later this week

- **Jakarta EE 8 launch readiness**
  - On track to have a draft PR
  - Blog posts progress [here](#)
  - Quotes deadline: August 23

- **Event planning:**
  - Jakarta EE Update Call: speakers update & confirmation. Reschedule to August 28.
  - EclipseCon Europe: Community Day planning is progressing. Members are encouraged to help promote it
  - Oracle Code One: [Booth sign-up](#)
    - Jakarta EE party is progressing. Interested members are encouraged to sign up

**Actions:**

- **Oracle Code One:** [Booth sign-up](#)
- Shabnam (EF) to send out info related to Oracle Code One Jakarta EE party
- Members are encouraged to help promote EclipseCon Europe's Community Day