Jakarta EE Marketing Committee Meeting - April 19, 2018

Attendance:
1. Thabang Mashologu (Eclipse Foundation)
2. Paul White (Eclipse Foundation)
3. Stephanie Swart (Eclipse Foundation)
4. Amy Krofssik (IBM)
5. Jonathan Gallimore (Tomitribe)
6. Amelia Eiras (Tomitribe)
7. Will Lyons (Oracle)
8. Jadon Ortlepp (Payara)
9. Dominika Tasarz-Sochacka (Payara)
10. Kenji Kazumura (Fujitsu)
11. Edward Bratt (Oracle)
12. David Delabassee (Oracle)
13. Mike DeNicola (Fujitsu)
14. Cesar Saavedra (Red Hat)

Agenda

TOPICS
* Select a chair
  - Amy volunteers to be the chair.
  - RESOLUTION: Amy Krofssik is appointed chair of the Jakarta EE Marketing Committee. All voted unanimously.

* Administrative items (e.g., meeting schedule, minutes, etc.)
  - Minutes, once approved, are to be published to the jakarta.ee-wg@eclipse.org mailing list
  - Committee agreed to meet weekly through end of June; will revisit schedule following then

* Communications channel(s)
  - Community - open to subscription: jakarta.ee-wg@eclipse.org mailing list
  - jakarta.ee-community@eclipse.org mailing list
  - jakarta.ee-marketing@eclipse.org mailing list
  - Committee - invited only list: jakarta.ee-marketing.committee@eclipse.org

Community Calls
  - Schedule monthly calls open to the community
  - Having an agenda driven call (maybe with a primary subject) with the community
  - Have a calendar link to the ‘next community call’ added to the website, and add it to the mailing lists

* jakarta.ee website (Thabang sent link to staging site in separate message)
  - Committee agreed to recommend to Jakarta EE Steering Committee that the Marketing Committee be assigned accountability for the jakarta.ee website (content, maintenance, etc)
  - Amy to ask the steering committee report back on this request

* update on launch plans (in full minutes only)
  - Things are in very good shape
  - Press briefings are well underway
• Survey doc is still being worked on
• Website is still being worked on up it's up
• Release Jakarta EE logo to members by EOD Monday April 23

• EclipseCon France and EclipseCon Europe participation
  • Intend to target committers, influencers, and WG members there
  • Noted that EclipseCon Europe was scheduled before the dates of JavaOne, they will not change but we will do our best to have presence everywhere. #teamwork
  • EclipseCon France: Unconference for Jakarta EE- IBM has a room for 40 people (wants to use the room for community driven content)

• JakartaOne planning
  • Branded conference for Jakarta EE
  • Committee to help drive what that looks like
  • Initial thoughts
    o 3 day event
    o Late first, early second quarter 2019
    o How many tracks?
    o Sponsorship?
    o Number of people?
    o Maybe we come up with some tracks for community to give feedback
    o Have this conference in North America (East or West coast)

* Other conferences Eclipse Foundation is attending