

Jakarta EE Marketing Committee Meeting - 19 February 2026 (10:30 ET)

<https://eclipse.zoom.us/j/190310950>

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| <p>Attendees: Yuichi Kusano (Fujitsu) Neil Patterson (IBM) Emily Jiang (IBM) Ed Bratt (Oracle) Dmitry Kornilov (Oracle) Dominika Tasarz (Payara) Luqman (Payara) Chiara Civardi (Payara) Stallone Anandan (Payara) Eric Meng (Primeton) Cesar Hernandez (Tomitribe) Ryan St James (Tomitribe) Otavio Santana (Committer Rep) Jadon Ortlepp (Omnifish) Maggie Zhao (Shandong)</p> | <p>Eclipse Foundation: Shabnam Mayel (Eclipse Foundation) Tanja Obradovic (Eclipse Foundation)</p> |
| <p>Current Priorities Q1:</p> <ul style="list-style-type: none">• Launch and promote the rebranded website (homepage + mega menus)• Deliver the updated Jakarta EE Branding Guidelines• Launch and promote the Developer portal and Join us and updated membership pages• Launch and promote the Jakarta EE 12 landing page• Develop vendor neutral plan for promotion of the Jakarta EE implementations• Create a successful experience for Devnexus in March<ul style="list-style-type: none">○ Booth success○ Talk Promotion• Deliver 1 Jakarta EE dedicated article in the EF community newsletters (focused on AI narrative) newsletters• Deliver exclusive swag for 2025 top contributors | <p>Ongoing Priorities</p> |

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| Action Items: | Completed: |
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| Agenda | Minutes |
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| General discussion (2mins) | |
| Upcoming Meetings <ul style="list-style-type: none"> - 5 March, 2026 - 19 March, 2026 | <ul style="list-style-type: none"> - Dominika is unavailable on the 19th of Feb and 2 April-should we move the calls for a week? - Are members okay with their pictures being added on the MKT CMTE page? <ul style="list-style-type: none"> - Eric prefers not to have his picture on the CMTE page - |
| Approval of the previous mtg minutes (2 mins) | |
| Steering Committee - report | - |
| Content (Shabnam) | <p>19 Feb</p> <ul style="list-style-type: none"> • The EE 12 landing page implementation is in works. We will have a preview soon • Become a member mockup is shared for implementation • Prototypes for JakartaOne are in works and we will have the concepts for the next call to review. • We started promoting the M2 on social and it was very well received on LinkedIn with over 2k impressions. So we decided to experiment by boosting that post on LinkedIn and received 106k+ impressions and over 766 new followers with less than \$300. Our average new organic followers on LinkedIn is around 50 monthly. <p>5 Feb</p> <ul style="list-style-type: none"> • The Join Us page and Developer portal page went live today. They are being promoted on our channels. Please amplify. • JakartaOne key pages include JakartaOne Livestream, Tech Talk, and JakartaOne in person.are ready for review and feedback by 13 February. • The become a member mockup is ready for review and feedback by 13 February. • Q4 report is ready for your review and feedback. |

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| <p>2026 Events</p> <ul style="list-style-type: none"> - 2026 Conference sheet - | <p>19 Feb</p> <ul style="list-style-type: none"> ● Devnexus: Working with MP community to prep for Devnexus-we have a shared community booth this year <ul style="list-style-type: none"> ○ Booth staffing signup sheet for community members ○ Jakarta EE swag is being shipped-100 handy pen, 3 in 1 tool ○ We also had some leftover swag with the supplier that's being shipped to the venue ○ OCX - agenda is now live; video interview booth is being planned, please signup to save your spot. <ul style="list-style-type: none"> ■ Signup sheet <p>22 Jan</p> <ul style="list-style-type: none"> ● Devnexus 2026 ● Will reuse the banner from the previous year and ship it to the venue ● Booth staffing signup sheet for community members ● OCX - agenda live next week; interview booth planned and a signup sheet will be available. <ul style="list-style-type: none"> ○ Signup sheet <p>8 Jan</p> <ul style="list-style-type: none"> ● Exploring and identifying university hackathons-to outreach to early career developers, estimation \$5k-\$7k - possible hackathon coming in May, possible SFSCOn collab <p>11 December</p> <ul style="list-style-type: none"> - 2026 JavaOne - March 17-Same benefits as last year but sponsorship cost is \$30k <ul style="list-style-type: none"> - Option to sponsor a \$5k coffee station, Shabnam reached out to them yesterday to see if it includes conference passes. Also if there is opportunity to have a community space given we don't have the budget to sponsor a booth - Shabnam |
| <p>JakartaOne - regional</p> <ul style="list-style-type: none"> - Determine what regional events will be run and when <p>Jakarta Tech TaTech Talk-</p> <ul style="list-style-type: none"> - Sign up sheet - Sign up sheet result <p>Scheduled talks lks</p> | <p>19 Feb</p> <ul style="list-style-type: none"> ● Landing page request created for the Chinese Livestream ● The annual event creation and promotion start in April ● We have a good number of tech talks (15 so far) scheduled already |

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| 3 | January 15 | Jakarta Data and NoSQL - Standardized Data Access for Jakarta EE | Werner Keil | werner.keil@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/wernerkeil |
| 4 | January 20 | REST vs GraphQL: Choosing the right strategy for Modern Java Application | Vipin Mulliengil Velloppillil | vipinmv1@in.ibm.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/vipinmv1 |
| 5 | January 22 | GPU-Accelerated Java with Tomcat/VM and Temurin JDK 21 | Athanasios Stratikopoulos | athanasios.stratikopoulos@manchester.ac.uk | Single Session | Adoptium Webinar | Ludmila M. | Shabnam M. | https://github.com/athanasiosstratikopoulos |
| 6 | February 3 | Harness Java's Unmatched Power with JAQ Stack: Accelerate Web Development for Enterprise-Scale | Suren Konathala | konathalasuren@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/surenkonathala |
| 7 | February 10 | Services Reloaded: Increased Throughput with Project Loom Virtual Threads | Kito D. Mann | kito.mann@virtua.tech | Concurrent Sessions | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/kito-d-mann |
| 8 | February 24 | Jakarta Agentic AI: An Open Conversation | Dominika Tasarz | dominika.taszczak@peyars.fish | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/dominika-taszczak |
| 9 | March 10 | Democratizing ML with ChatGPT: Low-Code Sentiment Analysis for Inclusive AI Adoption | Ritvi ashvinbhai Trivedi | readmitrivedi@gmail.com | Concurrent Sessions | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/ritvi-trivedi |
| 10 | March 17 | Jakarta Tech Talk: Accelerating a Software Engineer's Career Through Open Source: Lessons from Jakarta EE | Otavio Santana | aviopollansantana@gmail.com | Concurrent Sessions | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/otavio-santana |
| 11 | May 5 | Jakarta EE 12: Entering the Data Age of Enterprise Java | Otavio Santana | aviopollansantana@gmail.com | Concurrent Sessions | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/otavio-santana |
| 12 | May 7 | Servlets as Edge APIs: Turn Your PI into a Fully Functioning Edge Web Server | Igor Souza | igfesusouza@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/igfesusouza |
| 13 | August 4th | Multi-Framework Microservices: Building Cloud Native Platforms for Spring Boot and Jakarta EE | Doug Drechsel | dougdrechsel@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/doug-drechsel |
| 14 | September 15 | An AgTech application with Jakarta EE 10 | Estuardo Wyss | estuardo.wyss@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/estuardo-wyss |
| 15 | September 29 | Adoptium Summit | Athanasios Stratikopoulos | athanasios.stratikopoulos@manchester.ac.uk | Half-day event | Adoptium Summit | Ludmila M. | Shabnam M. | https://github.com/athanasiosstratikopoulos |
| 16 | October 6 | Expect the Unexpected: Handling Exceptions in Enterprise Applications | Kito D. Mann | kito.mann@virtua.tech | Concurrent Sessions | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/kito-d-mann |
| 17 | October 8 | Agentic AI: Transforming High-Velocity Data Workflow Performance | Rajkumar Sukumar | rajkumar27@gmail.com | Single Session | Jakarta Tech Talk | Ludmila M. | Shabnam M. | https://github.com/rajkumar27 |

22 Jan

- **Chinese livestream on 24 September**

8 January

- **Inviting the community for hosting 2026 Livestream and in person language specific events** - email out coming soon
- Livestream studio location to change for 2026 - new location still TBC, looking into options

Jakarta EE Use Cases & Success Stories

19 February

- **SME confirmed he will provide the interview responses by the end of February.**

11 December

- New opportunity recommended by Otavio: ETU using Jakarta EE, several components, such as CDI, JSF, JPA, etc. while integrates with AI, using Amazon.

2025-04-24

- Desperate need for use cases - can point to vendor case studies along with a small write-up.
- Create a use case landing page with pointers to vendor case studies
 - Short description about role of Jakarta EE in the case study, even if the actual case study doesn't explicitly call out Jakarta EE (Neil - also reach out to Dominika)
- Employment opportunities for new Java developers
 - Showcase industries and areas where Java is dominant

2025-05-22

- **Draft of the Case Study page**

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| | <ul style="list-style-type: none">- Example of a case study (Alinma Bank - Liberty) which could be referenced (linked) from a short explanation post on a Jakarta EE case study page- Draft of the Case Study page to work with MKT CMTE members to develop |
| 2026 Marketing Plan | <p>22 Jan</p> <ul style="list-style-type: none">• EE 12 milestone 2 announcement is on 27 Jan. Otavio helped us with messaging by creating this article yesterday. We are working on the posts to promote this announcement. <p>8 Jan</p> <p>Marketing plan deliverables by quarter</p> |